



DRIVING The DREAM

Bob Dunn

More than just an autobiography, this book will both inspire and enlighten you as Bob Dunn recounts the story of his journey from humble beginnings to become CEO of AIM listed public company Dunn Line plc.

As he freely admits, plenty of mistakes were made along the way and the sometimes painful lessons are passed on here for you to learn from.

So hop on board; discover how to drive *your* dream.



Bob Dunn was born in 1954 in the village of Woodlinkin near Langley Mill in Derbyshire and, apart from a spell in Kenya in the 1970's, has lived there most of his life.

For various reasons, his school career was not as successful as it might have been, but he has more than made up for this subsequently with a commitment to life long learning that among other achievements includes the successful attainment of two business degrees.

Having said that, Bob would probably be the first to admit that his primary learning environment is the 'University of Life,' a process that is ongoing, and this book is a tribute to what he has done so far and what he plans to do now: pass on what he has found out the hard way to help others climb the ladder behind him with a few less mistakes.

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